

Meet Molchem™ Retailer Customized, QR Code, Antimicrobial Treated Checkstand Belt

QR Code Checkstand Belts can now use the most frequented department in the store to generate sales and instantly engage with your shoppers

- Change messages weekly, daily, *even hourly!*
- Reinforce your relationship with shoppers
- Link to your digital magazine
- Promote **NEW** products
- Offer special coupons
- Promote next week's specials
- Cross merchandise in-store services
- Promote in-store health and culinary classes
- Quick way to sign-up for your loyalty program
- Provide real metrics on your media messages and call-to-action
- Offer retailers immediate media activation
- Create a **NEW** CPG Revenue Source



"QR Codes can instantly deliver savings to consumers."

—PROGRESSIVE GROCER JAN 2023

96% of shoppers say they can be influenced—but if they are aware of discounts, points or other items of credit through a store loyalty program after purchase

—INMAR INTEL AUG 2021

65% of shoppers indicated they would prefer more digital engagement when shopping where they can clearly inform themselves about products through their mobile device

—PROGRESSIVE GROCER 2022

65% of shoppers who see an in-store ad browse for that item

—INMAR INTEL AUG 2021

45% of shoppers say retailers must provide extra sanitation efforts at the checkout

—FMI SERVICE AUG 2021



To reorder **Molchem™** products, please contact your checkstand supplier or call 1-800-729-2358 or scan QR Code
www.molchemclean.com | 2532 Waldorf Court NW | Grand Rapids, MI 49544 | 1-800-729-2358 | MADE IN THE U.S.A



Molchem™ Antimicrobial Checkstand Products are treated with a bacteriostatic, fungistatic (mold and mildew), and algistatic activity that provides freshness, reduces surface deterioration, and microbiologically induced corrosion or as an Antimicrobial Preservative to preserve finished food contact articles.

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