## QR on the QT Custom Printed, QR Code, Antimicrobial Treated Products





As featured in PROGRESSIVE GROCER article "Moving the checkstand experience forward"

- Create a post-checkout customer experience\*
- Change messages weekly, daily, evenly hourly
- Move customers up the loyalty ladder\*
- **■** Create special in-store deals to increase your sales
- Build relationships with customers to get them back into your store every week\*
- **■** Promote NEW products and increase digital coupon sales
- Promote personalized offers and services\*
- Leverage geofencing to track your audiences\*
- Create a NEW CPG revenue source

\* PROGRESSIVE GROCER 2023

## QR codes can instantly deliver savings

to consumers. —PROGRESSIVE GROCER 2023



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## Engage your customers and begin increasing your sales

Contact Duane Nizinski, Director of Strategic Marketing Initiatives at 1-800-729-2358 or email sales@molbelting.com









